

FRUIT 'N' VEG PLEDGE



EASY ACTIONS TO HELP CANBERRA EAT HEALTHIER.

WHY PLEDGE?

Canberrans are looking for healthier options when out and about. This includes fruit, vegetables and water.

When you pledge, your business can become their go-to choice for healthier eating.

HOW TO PLEDGE.

Choose easy strategies that work for your business.

Take a look at the **pledge form**, which includes some simple ideas that can help you decide.

There are lots of ways to promote healthier options, such as how food is displayed and prepared. These range from zero to low cost to implement.

MORE REASONS TO PLEDGE.

- ✓ **Free** promotion through our media channels.
- ✓ **Free** personalised support from our team.
- ✓ Customers **choose** your business.
- ✓ Staff feel a sense of **purpose** in your values-driven choices.
- ✓ Community **wellbeing** improves.

MAKE YOUR PLEDGE WITH OUR TEAM TODAY.

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Initiative of

