

HEALTHIER CHOICES CANBERRA

HELP YOUR CUSTOMERS CHOOSE FRUIT, VEG AND WATER.

Canberrans are looking for healthier options to eat and drink. So, we promote businesses with healthier choices to make them easier to find.

A HEALTHIER CANBERRA IS GOOD FOR BUSINESS.

The Healthier Choices Canberra Fruit 'n' Veg Pledge is a super simple process to help Canberrans eat healthier. There are easy-as ways to take part and you might already be promoting a healthier Canberra without knowing it. Other businesses use ideas like these:

- ✔ Make fruit and veg the star in some of your specials.
- ✔ Do you offer free water? Promote this to your customers.
- ✔ Swap things up, so healthier and fresh options are front and centre on your menu or in-store.

HCC PROGRAM BENEFITS

- ✔ Being part of a program puts your business on the [map](#).
- ✔ FREE support and in-store tools.
- ✔ Be celebrated with our Local Leader Award.
- ✔ Be top-of-mind with menu items that help your customers feel good.
- ✔ Boost staff pride and loyalty by doing good for your community.
- ✔ Be known for prioritising the health and wellbeing of your community.

HOW TO TAKE PART.

- 1. Strategise** – have a think about how you can help your customers choose fruit, veg and water.
- 2. Write it down – complete a pledge form** with your ideas.
- 3. Benefit** – once you've put your pledge into action, access the HCC venue benefits.

MAKE YOUR PLEDGE WITH OUR TEAM TODAY.

healthierchoicescanberra@act.gov.au
health.act.gov.au/hcc

Initiative of

